

Wisconsin Aviation

CHARTING A COURSE TO ECONOMIC SUCCESS



The Vital Role of Wisconsin Aviation

Airports, aviation and industries related to aviation in Wisconsin have a profound impact on the quality of life and economic prosperity of the state. Airports and aviation in Wisconsin create thousands of jobs and provide millions of dollars in income and sales each year.

Aviation in Wisconsin:

- Generates over \$2.1 billion annually in economic activity in Wisconsin;
- Supports over 41,000 jobs statewide; and,
- Produces \$775 million each year in personal income for state residents.

“Aviation plays a vital role in the economic success and the quality of life we enjoy in Wisconsin. Our safe and convenient system of airports links Wisconsin’s businesses and residents to the rest of the nation and the world.”

Governor Tommy Thompson

General Aviation Airports

Wisconsin’s general aviation airports provide facilities for corporate travel, pilot training, and recreational flyers, and are also the centers for over 100 aviation businesses across the state. General aviation airports are significant contributors to the economic growth of communities throughout the state.

- General aviation activity in Wisconsin generates over \$568 million annually in economic output and supports full-time employment for 11,000 state residents.
- Business and recreational travelers using general aviation airports spend over \$277 million annually in the Wisconsin communities they visit.
- There are over 100 fixed-base operators (FBOs) in Wisconsin that provide essential services such as refueling, aircraft maintenance, flight instruction, avionics repair, air taxi service and aircraft sales and service.





Commercial Service Airports

The nine commercial service airports in Wisconsin link residents and businesses to the rest of the nation and the world. These airports are key centers of economic activity, generating a large share of aviation's total impact in the state.

- 27 commercial airlines provide regularly scheduled service at airports in Appleton, Eau Claire, Green Bay, La Crosse, Madison, Milwaukee, Mosinee, Oshkosh, and Rhinelander.
- Activity at these airports contribute over \$1.2 billion annually to Wisconsin's economy.
- These airports also support 21,650 jobs, generating \$417 million in personal income for Wisconsin residents each year.

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Business and Industry

Whether it is by commercial or general aviation, access to aviation plays a key role in the conduct of day-to-day business throughout the state. Close proximity to airports increases opportunities for corporations and industries doing business in Wisconsin by permitting safe, efficient and cost-effective travel for business passengers and freight.

- Between 1990 and 1996, over 72% of new or expanded manufacturing businesses in the state were located within ten miles of a public-use airport capable of handling corporate jets.
- These manufacturers provided more than 28,155 jobs for Wisconsin residents.
- Of the 5,000 general aviation aircraft registered in Wisconsin, 1,128 of these are registered to corporations doing business in the state.



Quality of Life Aviation Services

In addition to commercial air service and general aviation facilities, aviation in Wisconsin also provides many other "quality of life" services. Communities across the state depend on these important services each day.

- When every second counts, emergency medical flights transport patients, organs for transplantation and medical supplies quickly and safely.
- Wisconsin's law enforcement agencies rely on aviation as an important tool for keeping Wisconsin's highways and communities safe.
- Aerial spraying and other agricultural services assure that Wisconsin's crops remain among the best in the world.
- Other essential services include environmental management, recreation, pilot training and aviation education.